



Wednesday, June 7, 2017

Good morning, Michael!

Broadway Briefing spent yesterday morning at the Majestic Theatre as arts education nonprofit Inside Broadway presented its free "Creating the Magic" program featuring Phantom cast and crew members. During two installments hosted by Executive Director Michael Presser, over 2,500 New York City public school students got a behind-the-scenes look at the inner world of Broadway and learned about career opportunities in the theater through set, lighting and sound demonstrations, and musical performances from the cast. (And let us just say that watching a houseful of elementary school kids lose their freaking minds over witnessing the chandelier ascend for their first time was really cool.) Since 1982, Inside Broadway has impacted the lives of nearly one million New York City public school students with its one-of-a-kind theatre arts and education programs that enrich, educate and foster new generations of theatergoers. This was the first such Inside Broadway program at Phantom in 10 or 15 years -- We might be wise to figure out a way to present these programs regularly, at every theater and on tour.